Issue No. 2023 - 2024

Website Exclusive

January 31, 2024

OTERO COUNTY BEST



BEST OF THE BEST

Business of the Year

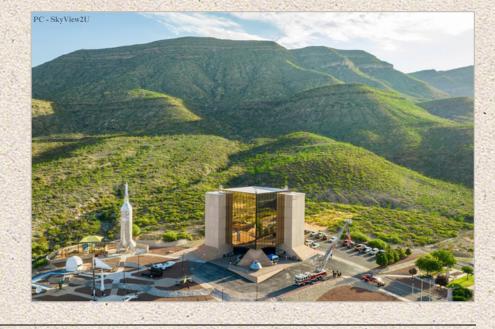
Winner: Trisha Roberts Insurance Agency Runner Up: Mountain View Dental Runner Up: Zuni Electric

New Business of the Year

Winner: Leather N Lace General Store Runner Up: Once Upon a Time Photography Runner Up: Casa Auto Group

Citizen of the Year

Winner: Trisha Roberts Runner Up: Lorrie Black Runner Up: Dr. Joseph Westover



LOCAL FAVORITES

Best Agricultural Producer

Winner: Heart of the Desert Pistachio & Wine Runner Up: Farmers Market of Otero County Runner Up: McGinn's Pistachio Tree Ranch

Best Apartment Community

Winner: Las Ventanas Apartments Runner Up: Hunters Ridge Apartments Runner Up: Alamo Apartments

Best Assisted Living Facility

Winner: The Aristocrats Assisted Living Runner Up: BeeHive Homes Runner Up: Casa Arena Blanca

Best Audiologist

Winner: Advanced Hearing Care Runner Up: N/A Runner Up: N/A

Best Auto Service & Repair

Winner: Tierra Del Sol Automotive Runner Up: Neudorf Enterprises LLC Runner Up: Casa Auto Group

Best Automotive Parts Store

Winner: Motor Supply Plus Runner Up: N/A Runner Up: N/A

Best Bakery

Winner: MoniCakes Runner Up: Lowes Signature Market Runner Up: Salt & Sugar Baking Co.

Best Bank

Winner: Otero Federal Credit Union Runner Up: First National Bank Runner Up: Pioneer Bank

Best Barbecue Restaurant

Winner: Triple Nickell Runner Up: Brother-N-Law BBQ Runner Up: Carolina Boi Bar-B-Qu

Best Barber Shop

Winner: Tina's Barber & Styling Company Runner Up: N/A Runner Up: N/A

Best Bookkeeping/Tax Service

Winner: Aspen Accounting & tax Services Runner Up: Caraway Executive Accounting Runner Up: Boss Consulting & Tax

Best Boutique Store

Winner: Blush Beauty Bar / Vintage 79 Runner Up: Leather N Lace General Store Runner Up: N/A



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Best Breakfast Spot Winner: Desert Lakes Golf Course / 19th Hole Runner Up: Alamo Grill Runner Up: Denny's

Best Brewery

Winner: 575 brewing Company Runner Up: Cloudcroft Brewing Company Runner Up: Picacho Peak brewing Company

Best Bridal/Formal Wear Winner: Elite Memories Runner Up: N/A Runner Up: N/A

Best Business Lunch Winner: D.H. Lescombes Winery & Bistro Runner Up: Desert Lakes Golf Course / 19th Hole Runner Up: N/A

Best Car Wash Winner: Zips Car Wash Runner Up: Desert Suds Car Wash & Detail Runner Up: N/A

Best Carpet Cleaning Company Winner: Showcase Carpet & Tile Runner Up: Home Service Contractors Runner Up: Chase N Dirt

Best Catering Winner: D.H. Lescombes Winery & Bistro Runner Up: Mountain View Catering Runner Up: Triple Nickell BBQ

Best Child Care Center Winner: Zia Therapy Center, Inc. Runner Up: Children in Need of Services (C.H.I.N.S.) Runner Up: Bethel Tots

Best Chips & Salsa Winner: Lowes Signature Market Runner Up: Rizos Runner Up: N/A

Best Chiropractor Winner: Precure Chiropractic Clinic Runner Up: Welchel Chiropractic Runner Up: N/A

Best Church Winner: The Worship Center Runner Up: Christ Community Runner Up: Grace Methodist Church

Best Cocktails Winner: Applebee's Neighborhood Grill & Bar Runner Up: D.H. Lescombes Winery & Bistro Runner Up: Picacho Peak Brewing Company

Best Commercial Contractor Winner: White Sands Construction Runner Up: Zuni Electric Runner Up: Purcella Construction Inc.

Best Counselor Winner: Open Minds Healing & Recovery Runner Up: Blue Sky Counseling Associates Runner Up: N/A

Best Residential Contractor Winner: Home Service Contractors Runner Up: Zuni Electric Runner Up: Scenic Homes **Best Dance Studio** Winner: Extreme Amplitude Runner Up: RAD Studios Runner Up: N/A **Best Date Night** Winner: D.H. Lescombes Winery & Bistro Runner Up: 575 brewing Company Runner Up: Rocket City Family Fun Center **Best Dentist** Winner: Mountain View Dental Runner Up: Joseph Snyder DDS Runner Up: Sky View Dental **Best Dispensary** Winner: Pecos Valley Production Runner Up: S & H Green Life Runner Up: Munchiez Cannabis **Best Donuts** Winner: Lowes Signature Market Runner Up: N/A Runner Up: N/A **Best Electrician** Winner: Zuni Electric Runner Up: N/A Runner Up: N/A **Best Entertainment Venue** Winner: Flickinger Center for Performing Art. Runner Up: 575 Brewing Company Runner Up: The Tea Shed Best Eye Clinic Winner: Filmore Eye Clinic, Inc. Runner Up: N/A Runner Up: N/A **Best Family Entertainment** Winner: Flickinger Center for Performing Arts Runner Up: Rocket City Family Fun Center Runner Up: 575 Brewing Company **Best Family Restaurant** Winner: Brown Bag Deli Runner Up: Applebee's neighborhood Grill & Bar Runner Up: D.H. Lescombes Winery & Bistro **Best Fitness Center** Winner: Anytime Fitness Runner Up: X-cel Fitness Runner Up: N/A **Best Florist** Winner: Alamogordo Flower Company Runner Up: Albertson's Market Runner Up: Lowe's Signature Market **Best Food Truck** Winner: Triple Nickell BBQ Runner Up: N/A Runner Up: N/A

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Best Fundraising Event Winner: Thrive's Benefit Concert Runner Up: Lady of the Mountain Run Runner Up: Winter Wonderland

Best Gift Shop

Winner: Heart of the Desert Pistachio & Winery Runner Up: Leather N Lace General Store Runner Up: McGinn's Pistachio Tree Ranch

Best Grocery Store

Winner: Lowes Signature Market Runner Up: Albertson's Market Runner Up: N/A

Best Hair Salon

Winner: Blush Beauty Bar Runner Up: N/A Runner Up: N/A

Best Home Furnishing Store

Winner: Maupin's Home Furniture Runner Up: Ashley's Home Furniture Runner Up: Live Well Mattress & Furnishings Centres

Best Hotel

Winner: Home 2 Suites Runner Up: Holiday Inn Express & Suites Runner Up: The Classic Desert Aire Hotel

Best HVAC Company

Winner: Porky's Heating & Cooling Runner Up: Home Service Contractors Runner Up: Mountain Air eating & Cooling

Best Ice Cream

Winner: McGinn's Pistachio Tree Ranch Runner Up: N/A Runner Up: N/A

Best Insurance Agency

Winner: Trisha Roberts Insurance Agency Runner Up: State Farm - Amy Tillotson Runner Up: USA Insurance

Best Internet Provider

Winner: TDS Runner Up: Tularosa Basin Telephone Co Runner Up: Tularosa Communications

Best Landscaper Winner: David's Landscaping

Runner Up: N/A Runner Up: N/A Best Law Firm

Winner: John D. Wheeler & Associates Runner Up: S. Bert Atkins Runner Up: N/A

Best Live Music Venue Winner: 575 brewing Company Runner Up: Flickinger Center for performing Arts Runner Up: Cloudcroft Brewing Company

Best Local Attraction Winner: White Sands National Park Runner Up: New Mexico Museum of Space History & Planetarium Runner Up: 575 brewing Company **Best Local Construction Company** Winner: White Sands Construction Inc. Runner Up: Rock Canyon Construction Runner Up: Scenic Homes **Best Local Entertainment** Winner: Dj Digumsmack Runner Up: Wish Granted Runner Up: N/A **Best Local Event** Winner: Otero County Fair Runner Up: battle of the Food Trucks Runner Up: Cherry Festival - Nichols Ranch & Orchards **Best Local Park** Winner: Alameda Park Runner Up: Washington Park Runner Up: Kids Kingdom **Best Local Radio** Winner: 94Key Runner Up: KZZX 105.3 Runner Up: Coyote Country 92.7 **Best Local Sports Organization** Winner: A-Town On Site Sports Corporation Runner Up: N/A Runner Up: N/A. **Best Mexican Restaurant** Winner: Rizos Runner Up: N/A Runner Up: N/A **Best Motorcycle Shops** Winner: Liberty Custom Cycles Runner Up: N/A Runner Up: N/A **Best Nail Salon** Winner: Roaming Cactus Runner Up: N/A Runner Up: N/A **Best New Car Dealership** Winner: Casa Auto Group Runner Up: Vision Ford - Lincoln Runner Up: N/A **Best New Home Builder** Winner: White Sands Construction Runner Up: Scenic Homes Runner Up: N/A **Best Non-Profit** Winner: Boys and Girls Club of Otero County Runner Up: Thrive in Southern NM Runner Up: Love Inc. **Best Oil Change** Winner: Tierra Del Sol Automotive Runner Up: Casa Auto Group Runner Up: Coyote Express Lube **Best Pest Control** Winner: Dewitt pest Control

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Runner Up: N/A

Runner Up: N/A

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Best Pet Groomer Winner: Lunar Clips Pet Salon Runner Up: N/A Runner Up: N/A **Best Pharmacy** Winner: Walmart Neighborhood Market Runner Up: Albertson's Market Runner Up: Alamogordo Community Pharmacy **Best Photographer** Winner: Once Upon A Time Photography Runner Up: N/A Runner Up: N/A **Best Physical Therapist** Winner: Alamogordo Physical Therapy & Wellness Center Runner Up: Back In Action Therapy Runner Up: Gallien Therapy **Best Plumber** Winner: General Hydronics Plumbing Runner Up: Specialty Plumbing and Mechanical Runner Up: N/A **Best Pre-School** Winner: Zia Therapy Center **Runner Up: CHINS** Runner Up: Bethel Tots **Best Print Shop** Winner: AC Print & Design Runner Up: Print-Plus Runner Up: Staples **Best Private School** Winner: Imago Dei Academy **Runner Up: A2Z Enterprises** Runner Up: N/A **Best Property Management** Winner: Future Real Estate Runner Up: ERA Simmons Real Estate Runner Up: Assist 2 Sell **Best Elementary School** Winner: La Luz Elementary Runner Up: Tularosa Elementary Runner Up: Sunset Hills **Best Public High School** Winner: Alamogordo High School Runner Up: Cloudcroft High School Runner Up: Tularosa High School **Best Public Middle School** Winner: Chaparral Middle School Runner Up: Cloudcroft Middle School Runner Up: Tularosa Middle School **Best Real Estate Company** Winner: Future real Estate Runner Up: ERA Simmons Real Estate Runner Up: Coldwell Banker **Best Retail Store** Winner: Western Ace hardware and Point S Tire Runner Up: Maurices Runner Up: EZ TV & Appliance

Best Roofing Company Winner: Padilla Roofing Runner Up: White Mountain Roofing Runner Up: N/A **Best Sunday Brunch** Winner: Desert Lakes Golf Course / 19th Hole Grill Runner Up: D.H. Lescombes Winery & Bistro Runner Up: Alamo Grill **Best Tacos** Winner: Hi D Ho Runner Up: Lowes Signature Market Runner Up: N/A **Best Take Out** Winner: Hi D Ho Runner Up: Asian Garden Runner Up: N/A **Best Tattoo Studio** Winner: The Poison Frog Tattoo Runner Up: N/A Runner Up: N/A **Best Thrift Store** Winner: Your Community Connection Thrift Store & More Runner Up: N/A Runner Up: N/A **Best Tire Shop** Winner: Alamo Tire Service Runner Up: Western Ace Hardware and Point S Tire Runner Up: N/A **Best Title Company** Winner: Casa Y Tierra Abstract & Title Co Runner Up: Pioneer Abstract & Title Company of Alamogordo, Inc. Runner Up: Network Closing Services **Best Towing Company** Winner: Alamo Towing Runner Up: 54 Towing Corp Runner Up: N/A **Best Veterinarian** Winner: Leslie Animal Clinic Runner Up: Alamogordo Animal Hospital Runner Up: N/A **Best Vinevard** Winner: Heart of the Desert Pistachio & Winery Runner Up: D.H. Lescombes Winery & Bistro Runner Up: McGinn's Pistachio Tree Ranch **Best Winery** Winner: Heart of the Desert Runner Up: arena Blanca Winery Runner Up: N/A PC - SkyView2U



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PERSONAL FAVORITES

Best Administrative Assistant

Winner: Cami Shoemaker Runner Up: Kim Chavez, NMSBVI Runner Up: Pat Lyman

Best Barber

Winner: Conrad - Legends Runner Up: Derrick Allen Runner Up: Cory Vasquez

Best Bartender

Winner: Eric Collins - Applebees Runner Up: Kenzi - Lowes Runner Up: Cami Shoemaker

Best Boss

Winner: Trisha Roberts Runner Up: Bryce Eaton Runner Up: Joseph Westover

Best Hair Stylist Winner: Felis Gonzales-Roman Runner Up: Janna Puryear

Runner Up: Adrienne Collins

Best Law Enforcement Officer Winner: David Black Runner Up: Rodney Scharmack Runner Up: Dalton Sewell

Best Local Radio Personality Winner: Mike Mason Runner Up: Double J Runner Up: Bob Flotte

Best Massage Therapist Winner: Tammy at Shimmer Spa Runner Up: Natalia Livingston Runner Up: Melissa Perez

Runner Up: Fred at Point S Auto Runner Up: N/A **Best Nurse** Winner: Lorina Sanchez Runner Up: Amanda Guyer Runner Up: Erica - Cancer Center ChristUs **Best Personal Trainer** Winner: Christian Ochoa Runner Up: Starlyn Weller Runner Up: Jesus Rodriguez **Best Realtor** Winner: Theresa Nelson Runner Up: Crystal Guthrie Runner Up: Sonya Roberts **Best Surgeon** Winner: Dr. Race Runner Up: Dr. Pollard

Winner: Jimmy at S & H Automotive

Best Mechanic

Runner Up: Dr. Dumont Best Tattoo Artist Winner: Damon Kizer Runner Up: Harry McNeil Runner Up: Ronnie Garcia

Best Teacher Winner: Blair Wright ¹ Runner Up: Vince Jones Runner Up: Ryann Stanbrough

